

Disney Consumer Products and Interactive Media

Tasia Filippatos Senior Vice President, Communications

As senior vice president, Communications, Filippatos provides communications leadership across all of Disney Consumer Products and Interactive Media's business units: Licensing, Retail, Content, and Games and Apps. In that capacity, she and her team develop strategies and programs to support DCPI's business objectives through a variety of communication channels including corporate communications, public relations, executive engagement, social media, employee communications, corporate responsibility, synergy opportunities and B2B communications.

Prior to her role at DCPI, Filippatos served as vice president, Worldwide External Communications for Walt Disney Parks and Resorts. In that capacity, she oversaw external communications efforts for the division's five theme park resorts around the world, Disney Cruise Line and Adventures by Disney.

Prior to joining The Walt Disney Company in 2008, Filippatos served in a number of senior level government positions in Washington, D.C., including director of Public Affairs at the Department of Justice, deputy assistant secretary for Public Affairs at the Department of Homeland Security and as a spokesperson for the Department of the Treasury. She began her career as a litigation attorney.

Filippatos is an honors graduate of Claremont McKenna College and received her law degree from Georgetown University Law Center.