

Disney Consumer Products and Interactive Media

Josh Silverman **Executive Vice President, Global Licensing**

Since 2011 Silverman has served as executive vice president of Global Licensing at DCPI, overseeing the licensing business and strategy for the Disney, Marvel, Pixar and Star Wars brands across a broad range of merchandise including toys, apparel and accessories, home décor, food, cosmetics, stationery and electronics.

Silverman is focused on leveraging The Walt Disney Company's incredible stories, brands and characters into high-quality, innovative product experiences that tell a story and connect a broad consumer audience with the magic of Disney in new and exciting ways. Since joining DCPI, Silverman has also been integral in growing the business through new retail and brand collaborations in areas like fashion and technology that push the boundaries of creativity and expand consumer demographics.

Prior to DCPI, Silverman was senior vice president of Global Strategy and Business Development at Marvel Entertainment, driving growth of the licensing business domestically and internationally and playing a key role in brand management. He joined Marvel in 2001 as a part of the Business and Legal Affairs group.

Silverman earned a Bachelor of Arts from Ithaca College and a law degree from Brooklyn Law School.