

Disney Consumer Products and Interactive Media

Andrew Sugerman **Executive Vice President, Publishing and Digital Media**

Andrew Sugerman serves as EVP of Disney Consumer Products and Interactive Media's (DCPI) Publishing and Digital Media business unit, which is the physical and digital media publishing business for The Walt Disney Company.

Sugerman leads a global team of storytellers charged with creating stories across multiple formats and platforms. He oversees creative, operations, and strategic direction for the business and manages its \$3 billion retail publishing, social media, digital products, digital influencers, and digital short form video efforts, along with commercialization channels that span retail, advertising, distribution, subscription, and more.

Sugerman's purview includes all global licensed and vertical publishing across books, e-books, mobile apps, magazines, and comics under Disney Publishing Worldwide and Disney Book Group; Disney's digital publishing platforms across owned & operated channels (Disney.com, Oh My Disney, Babble, Polaris, StarWars.com and more); mobile apps; 3rd party social and digital media platforms that reach 1.5 billion fans; and one of the leading digital influencer networks. His group works in partnership with all segments of The Walt Disney Company to extend content for Disney, Pixar, Marvel, Lucasfilm, Disney Channel, and ABC while creating new original properties across all formats.

Sugerman joined The Walt Disney Company in 2007 as senior vice president and general manager, Disney English, which he quickly built into a thriving multi-location brick-and-mortar business in China with 30 learning centers in 6 cities. Under his leadership, Disney English set the benchmark for the way children learn English, combining storytelling and cutting-edge technology. He also managed all global learning efforts for Disney Publishing Worldwide, bringing licensed products to thousands of classrooms around the world.

He went on to lead Disney Publishing Worldwide, the world's largest publisher of children's books and magazines with more than 700M products per year across a network of global licensees as well as numerous vertical imprints, including Disney-Hyperion, which is home to more than 300 best-selling titles in the past five years.

Prior to joining Disney, Sugerman was the president of Europe and the Americas at EF Education First's start-up, English Live, and in strategy consulting positions across diverse industries from telecom to steel.

He has a degree in business with a minor in fine arts from The College of William and Mary, and received his MBA from University of Chicago. He resides in Los Angeles.