

Disney Consumer Products and Interactive Media

Michael White **Senior Vice President and Chief Technology Officer**

Mike White was named senior vice president and chief technology officer for Disney Consumer Products and Interactive Media in August 2014, and leads a team of technologists and innovators who bring the magic of Disney into the daily lives of families and fans around the world. Under White's leadership, DCPI's Technology organization is innovating to transform both consumer-facing and back-of-house programs and initiatives, and leveraging cutting edge technologies in new and different ways. From a unique approach to the Cloud, to cutting edge exploration of artificial intelligence and machine learning, White's team is leveraging transformational innovation to change the way consumers experience The Walt Disney Company's stories and characters.

Prior to his current role, White was the chief technology officer at Disney Interactive, where he led technical direction and platform development for apps, games, and much of the Company's digital footprint. Additionally, he oversaw the development of a portfolio of consumer products, cloud infrastructure, business intelligence, data suites, mobile network and proprietary game engine technology.

Before joining Disney Interactive in 2011, White served as CTO and CIO of the Apollo Group, where he led the development of academic social networks, mobile applications, and the creation of an educational-adaptive learning platform for third parties and universities.

From 1999 to 2009, White worked at Yahoo!, where he held senior positions in product development, engineering, and global operations. Previously,

White worked in technology at Geocities until the company was acquired by Yahoo! in 1999. White holds a Bachelor of Arts degree from The Ohio State University.