

Disney Consumer Products and Interactive Media

Paul Gainer **Executive Vice President, Disney Retail**

As executive vice president, Disney Retail since 2013, Gainer leads the Integrated Retail organization that consolidates all North America retail channels into one seamless, integrated team across The Walt Disney Company, including the Disney store business. He also directs global strategy for Disney store Worldwide, across both physical and digital channels.

Most recently, Gainer served as executive vice president, Disney store Worldwide, a position he accepted in May 2012. Previously, he served as senior vice president, Disney store North America, and prior to that, served as vice president and general manager of Disney store since 2008, when Disney reacquired the retail chain, and vice president and general manager for Disney's North America e-commerce division. He joined The Walt Disney Company in 2002 as vice president of merchandising and planning.

He applies his 20 years of multi-channel, retail experience and professional expertise to ensure all of Disney's retail channels are aligned and fully maximized to best benefit the business.

Prior to joining Disney, Gainer was the vice president, general merchandise manager & operations for Babystyle, Inc. in Los Angeles, CA. Gainer also held the VP, GMM role twice before; from 1999-2001 at e-toys, Inc. in Santa Monica, CA and from 1994-1999 at Store of Knowledge in Cerritos, CA.

Gainer graduated from California State University, Fullerton with a degree in speech communications.